

FEBRUARY 26-27, 2025 I NEW YORK CITY

CDAO Financial Services & Insurance



Connecting you to what's next in data

		Day Two
8:00	Registration & Coffee in the Exhibition Area	
8:55	FINANCIAL SERVICES	INSURANCE
9:00	PANEL DISCUSSION: My story – The	PANEL DISCUSSION: The Future of Data-Driven
	journey of the Chief Data Officer	Insurance: What's Next?
	In this session, you will hear from some of	 Explore emerging trends in AI, machine
	the sector's highest leaders, hear how they	learning, and data analytics reshaping the
	started in the sector and made their way up	insurance industry.
	to be a Chief Data Officer. You'll have the	 Ensuring data quality and accuracy in Al-driven
	opportunity to ask your burning questions,	environments.
	have robust discussions and gain insights	 Aligning your data strategy with your business
	into what makes a great leader and what	strategy
	the future of the CDO looks like.	Aishwarya Ashok, Senior Data Scientist, PURE
		INSURANCE
	Robert Kula, EVP & Chief Data Risk Officer,	Daniel Chen, Senior Data Scientist, THE HARTFORD &
	KEYBANK	ADJUNCT FACULTY AT COLUMBIA UNIVERSITY
	Saba Dossani, Chief Data & Analytics	Sujata Sachdev, Senior Data Governance Analyst, ASPEN
	Officer, COMERICA BANK Pawan Verma, Chief Data Officer,	Tim Yang, Director, AI/ML Transformation, UNUM
	INDUSTRIAL AND COMMERCIAL BANK OF	Till Talig, Director, Aly WE Transformation, Oldow
	CHINA	Moderator: Jeremy Epstein, Venture Capital Senior
	Cilita	Analyst, AMERICAN FAMILY VENTURES
		Analysi, Alviente Alvier Verticales
	Moderator: Colman Madden, Head of	
	Customer Engineering, GOOGLE CLOUD	
9:45	Unlocking Trust in Data for Effective Risk	AI-Powered Underwriting: From Risk to Reward
	Management in Fraud Detection with Al	 How insurers are leveraging AI to improve
		underwriting accuracy, efficiency, and speed.
	In today's fast-paced financial landscape,	 Case studies of AI implementation reducing
	reliable data is the backbone of informed	costs and improving risk assessment.
	decision-making, and Artificial Intelligence	Jason Wang, Chief Risk Officer & Vice President, Data
	(AI) is revolutionizing the way financial	Analytics, ALLSTATE INSURANCE COMPANY OF
	institutions approach risk management. As	CANADA

financial institutions navigate vast amounts of complex data, ensuring its accuracy and integrity is crucial for strategic initiatives, risk management, and regulatory compliance.

Join Curtis O'Dell, Global Business Director for Data Integrity, as he delves into the critical relationship between data integrity and the success of AI and ML initiatives in finance. This session will explore:

- The importance of data integrity in finance and its impact on AI/ML initiatives
- Building a resilient and trustworthy data testing system for AI success
- Real-world challenges and success stories from enterprises that have achieved Al-driven results with high-quality data
- Strategies for leading financial institutions to confidently leverage datadriven risk management for AI-powered fraud detection
- How maintaining data for the financial sector is crucial in providing an auditable, compliant, and rigorous approach to managing data, conversions, and mergers.

Don't miss this opportunity to learn how to cultivate unwavering trust in your data and unlock the full potential of your AI/ML initiatives.

Curtis O'Dell, Global Business Manager, **TRICENTIS**

10:15 Enhancing Customer Experience Using LLMs

- Applied patterns using LLM to create personalized customer experience
- AI-driven chatbots and virtual assistants for improved customer service

Transforming Claims using No-Code Automation and AI

- How automation and AI are speeding up the claims process and reducing errors.
- Understanding why AI and No-Code are changing the way organizations are transforming their Business Application Landscape

	Koosha Golmohammadi, PhD, Executive	Jason Miller, Chief Evangelist & Principal Consultant,
	Director of Data Science, CHASE	CREATIO
40.45		
10:45	Mid-Morning Coffee & Networking in the	
11.15	Exhibition Area	Hulading the Device of Heatwesterned Data for
11:15	Unlocking the Potential of Data to Drive	Unlocking the Power of Unstructured Data for
	Financial Transformation Understand how to transform data into actionable insights to drive money movements and enhance financial operations Strategies to use data effectively both externally with consumers and internally for streamlined decision making Insights into use cases such as blockchain deposit accounts programmable payments and leveraging data as external triggers for smarter money movements Abhinav Natarajan, Executive Director, Global Product Lead, J.P. MORGAN	Innovation in Insurance The transformative role of unstructured data and AI in driving innovation across the insurance industry How these advancements create new opportunities for competitive advantage and improved decision-making Aishwarya Ashok, Senior Data Scientist, PURE INSURANCE
11:45	Scaling AI: the Value and Governance Paradigm	Inspiring Innovation with AI at NYL
	_	Like many companies, GenAI was first met with a
	GenAI is moving fast, but how do you move	range of responses from enthusiasm to skepticism to
	beyond pilots and experiments to achieve a	fear. Changing a culture to embrace AI innovations
	real business impact at scale ?	including GenAl that can affect how we operate day-
	In this keynote, we'll break down the key pillars for scaling GenAI across financial services, ensuring measurable value while addressing compliance, risk and governance. From establishing strong governance and controls to defining the	to-day requires communication and engagement along multiple fronts including proof of value and an opportunity to get up close and personal with these new tools. Mary Louie, will discuss the impact of GenAI on the
	right people, roles and technology accelerators, we'll examine the critical feedback loop between business value and Al adoption. We will also showcase real- world Al demos, illustrating how Al-	Service area and Rita Fuller will describe complementary activities that helped employees across the company to be prepared and be excited about New York Life's journey toward GenAI adoption.

powered solutions are already transforming Rita Fuller, Corporate Vice President, Data Science & the financial services industry. See how Artificial Intelligence, NEW YORK LIFE INSURANCE cutting-edge AI applications are driving **COMPANY** tangible impact! Mary Louie, Corporate Vice President, Director of Data Science, NEW YORK LIFE INSURANCE COMPANY Finally, we will tackle a major question : Are Al agents truly ready for financial services, or are we still in the realm of speculation? Join us to separate hype from pragmatism, uncover pragmatic insights, and build a clear roadmap for scaling AI and confidence? Akhilesh Kale, Partner, Financial Services, Data & AI Foundations, ARTEFACT Hortense Viard, Partner, Financial Services, Risk & Regulatory, ARTEFACT 12:15 **PANEL DISCUSSION: Scaling AI in Financial** PANEL DISCUSSION: How Can Companies Best Utilize **Services: Strategies and Best Practices New Technologies to Improve Overall Outcomes?** Moving from AI pilots to Leveraging data analytics for executive production-scale decision-making and what new technologies deployment can enhance desired outcomes Overcoming challenges in Building a data-centric decision-making scaling AI models culture. Aligning AI strategy with Transforming data insights into strategic business objectives actions Hardik Dave, Director, Digital & Data The future of AI; how can AI improve business Platforms **BLACKROCK** outcomes Pawan Verma, Chief Data Officer, **INDUSTRIAL AND COMMERCIAL BANK OF** Ashlyn Lackey, Director Innovation Strategy, PRUDENTIAL FINANCIAL CHINA Yvonne Li, Chief Data & Al Officer, STARR INSURANCE Koosha Golmohammadi, PhD, Executive Director of Data Science, CHASE Rich Pluschau Chief Information Officer, FALCON RISK Adrija Banerjee, Director, AMERICAN SERVICES **EXPRESS** Moderator: Carina Oriel, Fintech Platform Lead, Moderator: Bryan McCann, Co-Founder & **BARCLAYS** Chief Technology Officer, YOU.COM

1:00

Lunch & Networking in the Exhibition Area -Lunch & Networking in the Exhibition Area

2:15 CDO Data & Real-Time data strategies to combat Artificial Intelligence(AI) & Machine Learning (ML)

- In the era of AI and ML models, importance of realtime data consumption & movement is evolving each minute- what strategies are CDOs adapting to keep up?
- Data strategies & governance for LLM safety and data sharing
- Data consumption, publishing on cloud and CDO strategies to take data engineering to the 'next level'

Dimple Thakkar, Head of data for AI and ML', J.P. MORGAN CHASE & CO

From Startup to Scale: Navigating Data, Analytics, and GenAl in the Growth Journey

This session will explore the key challenges and opportunities in building a scalable data and AI strategy, from foundational governance to leveraging generative AI for competitive advantage.

Whether you're a startup laying the groundwork or a larger firm evolving its AI and analytics strategy, this discussion will provide valuable insights for sustainable and responsible growth.

Michael Mocanu, Senior Director, Data Science,
LIBERTY MUTUAL INSURANCE
Rich Pluschau Chief Information Officer, FALCON RISK
SERVICES

2:45 Al-Powered Wealth Management: Enhancing Client Services

- Personalizing wealth management with Al-driven insights.
- Automating portfolio management and client interactions.
- Balancing Al-driven services with human expertise.

Jake Katz, Head of Analytics Research, LONDON STOCK EXCHANGE GROUP (LSEG)

3:00: Unlocking Trust in Data for Effective Risk Management in Fraud Detection with Al

In today's fast-paced financial landscape, reliable data is the backbone of informed decision-making, and Artificial Intelligence (AI) is revolutionizing the way financial institutions approach risk management. As financial institutions navigate vast amounts of complex data, ensuring its accuracy and integrity is crucial for strategic initiatives, risk management, and regulatory compliance.

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3:15	AI Risk Management Across Three Lines of	 Strategies for leading financial institutions to confidently leverage data-driven risk management for Al-powered fraud detection How maintaining data for the financial sector is crucial in providing an auditable, compliant, and rigorous approach to managing data, conversions, and mergers. Don't miss this opportunity to learn how to cultivate unwavering trust in your data and unlock the full potential of your Al/ML initiatives. Curtis O'Dell, Global Business Manager, TRICENTIS 3:30 End of Insurance Conference
	Defense Addressing bias in AI models for fair financial services. Implementing ethical AI frameworks. Ensuring accountability and transparency in AI deployment. Adrija Banerjee, Director, AMERICAN EXPRESS Jaydip Mukhopadhyay, Vice President, Data Science & Model Risk, Internal Audit, AMERICAN EXPRESS	
3:45	End of Financial Services Conference	